## VIETNAM NATIONAL UNIVERSITY, HCMC UNIVERSITY OF ECONOMICS AND LAW

**BACHELOR PROGRAM** 

# PUBLIC ECONOMICS AND MANAGEMENT

Code: 52.31.01.01

**HO CHI MINH CITY, 14/08/2017** 

## VIETNAM NATIONAL UNIVERSITY, HCMC UNIVESITY OF ECONOMICS AND LAW

**SOCIALIST REPUBLIC OF VIETNAM Independence - Freedom - Happiness** 

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Ho Chi Minh City, 14/08/2017

## **BACHELOR PROGRAM**

(Issued in Decision No. / QĐ-ĐHKTL-DT 14/08/2017 of the Rector of the University of Economics - Law)

Program: PUBLIC ECONOMICS AND MANAGEMENT

Level: Undergraduate

Major: Economics

Time: Full time

Code: **52.31.01.01** 

Dean of Division: Assoc. Prof. Nguyen Chi Hai

#### 1. OBJECTIVES

## 1.1. General objectives

The program is aimed to train economics undergraduates with good skills and professional ethics to be able to work in the economic and managerial fields of economic organizations, administration, non-governmental organizations, research and teaching.

## 1.2. Objectives in detail

- Training economic bachelors with deep knowledge and skills in economic management in the administrative and non-business sector.
- Training teams of researchers and economists with the ability to analyze, set up plan, advice, consult and organize the implementation of socio-economic policies, programs and projects in public investment and public service delivery.
- Training economic bachelors capable of organizing, managing and operating economic activities in the public and private sector.
- Training independent economics students in the field of economics and public administration, with the ability to study at a higher level.

#### 2. LEARNING OUTCOMES

#### LO 1. PROFESSIONAL KNOWLEDGE AND REASONINGS

## LO 1.1. General knowledge of nature, society and humanities

- 1.1.1 To recognize general knowledge on nature, society and humanities
- 1.1.2 To apply knowledge of nature, society and humanities to interpret and solve practical issues

## LO 1.2. Fundamental knowledge of Public Economics and Management

- 1.2.1 To synthesize interdisciplinary knowledge of finance, accounting, international economic relations, management, economic law to solve economic problems.
- 1.2.2 To apply statistical and quantitative knowledge in identification and quantification of economic relations

## LO 1.3. Specialized knowledge of Public Economics and Management

- 1.3.1 To apply the branches of economics in the public sector to effectively allocate social resources
- 1.3.2 To apply economic and managerial knowledge to analyze, evaluate, operate and propose economic policies, development programs and projects
- 1.3.3 To apply knowledge of economic management to allocate resources efficiently in enterprises

## LO 2. PROFESSIONAL SKILLS

## LO 2.1. Analyzing, evaluating, criticizing and creating skills

- 2.1.1 To analyze and evaluate business activities and governmental policies
- 2.1.2 To criticize policies and give viewpoints in the professional area
- 2.1.3 To think systematically and research independently and creatively

## LO 2.2. Planning and policy consulting skills

- 2.2.1 To set up and appraise investment projects
- 2.2.2 To consult and evaluate plans, programs, projects of socio-economic development
- 2.2.3 To consult economic issues, policies, solutions for enterprises, local authorities and the government

## LO 2.3. Quantifying and forecasting skills

- 2.3.1. To statisticize to describe behaviors of economics subjects
- 2.3.2 To define economic variable correlations
- 2.3.3 To forecast changes and trends of overseas and domestic economy
- 2.3.4 To analyze cost-benefits of policy decisions

## LO 3. COMMUNICATION AND TEAMWORK SKILLS

## 3.1. Communication, behavior and relationship constructing skills

- 3.1.1 To make a presentation persuasively
- 3.1.2 To behave suitably to social standards
- 3.1.3 To give issues and solve them effectively

## LO 3.2. Teamwork skills

- 3.2.1 To interpesonalize, criticize and defend ideas
- 3.2.2 To organize and manage groups effectively and creatively
- 3.2.3 To arrange effective time management

## LO 3.3. Non-major foreign language skills

3.3.1 To have good English in listening and speaking

## 3.3.2 To comprehend specialized English materials

## LO 4. PERSONAL QUALITIES AND PROFESSIONAL ETHICS

## LO 4.1. Right attitudes and thoughts

- 4.1.1 To comply with the governmental guidelines and policies
- 4.1.2 To comply with Vietnamese laws and international commitments
- 4.1.3 To have right attitudes to social conflicts and negative actions

## LO 4.2. Social responsibilities

- 4.2.1 To be aware of discipline to comply with regulations at work and residence
- 4.2.2. Have a professional working style and high responsibility for individuals and communities
- 4.2.3. To have good working attitudes suitable to the social development trend

## LO 4.3. Life - Long learning awareness

- 4.3.1. To be aware of the meaning of life-long learning
- 4.3.2. To strengthen the capacity of learning and research in a long-term and effective way
- 4.3.3 To have the frequent habit of reading

## 3. LEARNING OUTCOMES MATRIX

Semester		CREDITS	Professional Knowledge and Reasonings			ofessio Skills	nal	Communication and Teamwork Skills			Personal Qualities and Professional Ethics			
	Courses		1.1	1.2	1.3	2.1	2.2	2.3	3.1	3.2	3.3	4.1	4.2	4.3
	Basic Principles of Marxism  – Leninism	5	2									3	3	
	Microeconomics 1	3	3			3				3				3
CR I	General Law	3	3									3	3	
SEMESTER	Advanced Mathematics	5	3											
ME	Psychology*	2	3							3				
SE	Fundamental Communication*	2	3						3	3				
	Introduction to Public Economics and Management	2	3						3				3	3
	Business Law	3		3								3	3	
	Macroeconomics 1	3	3			3	3							3
	Accounting Principles	3		3										
	Basic Administration	3		3					3	3				
SEMESTER	Probability and Statistics	2	3											
ME	World Geopolitics *	2	3							3	3	3		
S	International Relations*	2	3							3	3	3		
	Culturology*	2	3						3			3	3	
	Sociology*	2	3						3			3	3	
TER III	Revolutionary Policy of the Vietnamese Communist Party	3	3									3	3	
SEMESTER	Economic History of Vietnam and other countries	3		3								3	3	
SE	Principles of Marketing	3		3					3	3				

	Principles of Financial Market	3		3						3	3			
Ì	Applied statistics	3		3				3						
	Applied Information's*	3	3											
Ì	Logicology*	3	3			3								
	Scientific Research Methods *	2	3					3						3
	Teamwork Skills*	2	3						3	3		3		
	Ho Chi Minh Thoughts	2	3							3		3	3	
	International Economics	2		3							3			
2	Business Informatics	2		3								3		
	Econometrics	3		3				3						
ESJ	Public Economics 1	3			4	4	4			3	3		3	3
SEMESTER	History of Economic Doctrines	3		3						3				
	Applied Economics in Business Management *	3			4	4								
	Benefit-cost Analysis *	3			4	3	4			4	3	3		
	Economic Forecasts	3		3				4						
	Foreign Relation Economics	3		3							3			
ER V	Public Economics 2	2			5	5	5				3			4
SEMESTER	Agricultural Economics and Rural Development	3			4	5	4	4			3			4
SEN	Public Policy	4			4	5	5			4	3	4	4	4
	Economic Development Policies and Planning *	3			4		4	4		4				
	Public Relations*	3			4				4	4			4	
	Development Economics	4			4	4	4			4	3			
ER VI	Resource and Environmental Economics	3			4	4	4			4	3			
SEMESTER	Labour Economics	3			4	5	4		4	4		4	4	4
3MI	Public Management	3			4	4	4		4	4		4	5	
S	Tax and Tax policy *	3			4	4	4					4		
	Local Marketing *	3			4	5	4		4	4				
П	Public Administration	3			4	4			4	4		5	5	
У ЛП	Urban Economics	3			4	4	5			4				4
SEMESTER	Project Formulation and Appraisal	3			4		4	4		4		4	4	
SEME	Psychology and The Art of Leadership*	3			4				4	4		5	5	
	Real Estate Business*	3			4	4	4			4				
SEMESTE R VIII	Internship	4			5	5	5	4	4		3	4	4	4
SEM		3			4	5	5			4	4			

Module 2	3		4	5	5		4	4			
Essay	6		5	5	5	4		4	4	4	5

(Bloom scale: 1: Knowledge, 2: Understanding, 3: Application, 4: Analysis, 5: Synthesis, 6: Evaluation)

## Note (\*): Optional

Learning outcomes of English courses are not described in the above matrix, foreign language is in accordance with the general training regulations of the University

## 4. CAREER OPPORTUNITIES

## **\*** Career opportunities:

Graduates of Public Economics and Management will have the opportunity and ability to work in agencies and businesses of all economic sectors, such as:

- Financial institutions, investment funds.
- International organizations, NGOs, research and development support programs.
- Universities, research institutes, economic consulting organizations.

## **Some typical positions:**

- Expert on evaluation and consultancy of investment projects
- Human resource management, labor-employment consulting
- Communication specialist, market researcher
- Analyst, policy maker
- Strategic management consultant
- Civil servants in the state administrative area
- Officers at educational, medical, cultural and social non-business areas
- Lecturer of Public Economics and Management

## 5. DURATION: 4 YEARS

**6. KNOWLEDGE VOLUME: 130 credits** (not including knowledge: foreign language, physical education and military education)

Level		Total		Professional knowledge				Γ	Deliver	y
			dge						Optio	nal
	Duration		General knowledge	Total	Fundamental knowledge	Specialize knowledge	Graduation	Compulsory	Requirement in program	Optional
		130	46	74	27	47	4+6	101	29	58
Bachelor	4	(%)	35%	58%			7%			

## 7. ADMISSION REQUIREMENTS

Students enrolled in the Bachelor of Public Economics and Management program must pass the entrance exams organized by the Ministry of Education and Training. The Scores in A, A 1, D1 blocks must be equal or exceed the benchmark approved and announced by the Rector of University of Economics and Law.

## 8. TRAINING PROCESS, GRADUATION CONDITIONS

The organization of training and management training is carried out in accordance to the University Training Regulations issued together with Decision No. 262 / QD-DHQG April 20, 2017 of the Director of National University, Ho Chi Minh City.

## a. Training process

Training system: according to the credit system

The training process is divided into 8 semesters:

- General knowledge: semester 1, semester 2, semester 3.
- Fundamental knowledge of the major: semester 4.
- Specialized knowledge: semester 5, semester 6, semester 7.
- Graduation: semester 8.

#### **b.** Graduation conditions

Students are recognized for graduation, if they meet the following conditions:

- Being recognized as a regular student of the school in accordance to the graduation diploma;
- Complete the subjects in accordance with the educational program and accumulate enough credits specified by the training industry (including projects, graduation thesis,

additional professional subjects equivalent to the credits of Graduation thesis and thesis, no subjects achieve scores below 5 and cumulative average score at least 5;

- Meet the standard of foreign language in accordance to the regulations of VNU-HCM and the university (except for foreign students who follow the Regulations on Foreign Workers in Vietnam issued together with Decision No. 33 / 1999 / QD-BGD & DT dated August 25, 1999 of the Minister of Education and Training);
- Obtain a certificate of Military education and physical education;
- At the time of graduation consideration, students are not prosecuted for criminal liability or disciplined from suspension.

## 9. SCORE SCALE

Use a 10-point scale and round to 2 decimal places.

## 10. PROGRAM CONTENT

**a. General knowledge: 46 credits** (not including knowledge: foreign languages, physical education and military education)

NT.	CODE	COUD	TEC		CREDI	ΓS				
No	CODE	COURS	)ES	TOTAL	THEORY	TH/TN				
Marx	ist-Leninist	theory and H	o Chi Min	nh ideology (10 CREDITS)						
	Compu	lsory courses		10	10					
1 GEN1001 Basic Principles of Marxism – Leninism			5	5						
2	GEN1002	Revolutionary of the Vietnam Communist P	nese	3	3					
3	GEN1003	Ho Chi Minh Thoughts		2	2					
Social	science (7	CREDITS)								
	Compu	lsory courses		3	3					
1	ECO1004	Economic His Vietnam and countries	•	3	3					
	Optio	nal courses		4	4					
1	GEN1106	Sociology Choose		2	2					
2	GEN1105	Culturology 1		2	2					
3	GEN1103	World <i>Choose</i> Geopolitics <i>1</i>		2	2					

4	GEN1104	Internationa 1 Relations		2	2		
Huma	anities - Skil	ls (4 CREDIT	<b>S</b> )				
	Optio	nal courses		4	4		
1	GEN1101	Psychology		2	2		
2	GEN1102	Introduction to the science of communicat ion	Choose 1	2	2		
3	ECO1034	Introduction to public economics and managemen t		2	2		
4	ECO1003	Scientific Research Methods	Choose	2	2		
5	Teamwork			2	2		
Legal	Science (3	Credits)					
	Compu	lsory courses		3	3		
1	LAW100 1	General Law		3	3		
Math	ematics and	Natural Scien	nces (10 C	redits)			
		lsory courses		7	7		
1	MAT100 1	Advanced Mathematics		5	5		
2	MAT100 2	Probability an Statistics	ıd	2	2		
	Optio	nal courses		3			
1	GEN1107	Logicology	GI.	3			
2	2 MIS1004 Applied Choose 1		3	2	1		
Econo	omic science	(12 Credits)					
	Compulsory courses			12	11	1	
1	ECO1001	Microeconom	nics 1	3	3		
2	ECO1002	Macroeconon	nics 1	3	3		

3	ACC1013	Accounting Principles	3	2	1					
4	BUS1100	Basic Administration	3	3						
Forei	gn language	(20 credits)	20	16	4					
1	ENG1001	Business English 1	5	4	1					
2	ENG1002	Business English 2	5	4	1					
3	ENG1003	Business English 3	5	4	1					
4	ENG1004	Business English 4	5	4	1					
Physical Education (5 credits)										

**Military Education (8 credits)** 

## **b. Professional knowledge:** 84 credits

## **b1. Fundamental knowledge:** 27 credits

NT.	CODE	COLIDGE		CRED	ITS	
No	CODE	COURSE	TOTAL	THEORY	TH/TN	NOTE
	Compulso	ory courses	27	24	3	
1	MAT1004	Econometrics	3	2	1	
2	MAT1003	Applied Statistics.	3	2	1	
3	ECO1006	Economic Forecast	3	3		
4	COM1002	Foreign Relation Economic	3	3		
5	ECO1010	Agricultural Economics and Rural Development	3	3		
6	ECO1007	History of Economic Doctrines	3	3		
7	BUS1200	Principles of Marketing	3	2	1	
8	FIN1101	Principles Financial Market	3	3		
9	LAW1501	Business Law	3	3		

## b2. Specialized knowledge: 47 credits

No	CODE	COURSE	CREDITS						
			TOTAL	THEORY	TH/TN	NOTE			
Compulsory courses			35	30	5				

1	ECO1023	Public Policy	4	3	1	
2	ECO1020	Public Administration	3	2	1	
3	MIS1005	Business Information System	2	1	1	
4	COM1001	International Economics	2	2		
5	ECO1014	Development Economics	4	3	1	
6	ECO1009	Resource and Environmental Economics	3	3		
7	ECO1013	Labour Economics	3	3		
8	ECO1024	Urban economics	3	3		
9	ECO1005	Project Formulation and Appraisal	3	2	1	
10	ECO1025	Public Management	3	3		
11	ECO1021	Public Economics 1	3	3		
12	ECO1022	Public Economics 2	2	2		
	Optiona	al courses	12			
1	ECO1028	Real Estate Business	3	2	1	
2	ECO1031	Taxation and tax policy	3	3		
3	ECO1015	Economic Development Policies and Planning	3	3		
4	ECO1026	Applied economics in business management	3	2	1	
5	ECO1027	Local Marketing	3	3		
6	ECO1019	Public Relations	3	3		
7	ECO1017	Benefit-cost Analysis	3	3		
8	BUS1300	Psychology and The Art of Leadership	3	2	1	

**b3.** Graduation: (10 credits)

No	CODE	COURSE	CREDITS							
No	CODE	COURSE	TOTAL	THEORY	TH/TN	NOTE				
Compulsory courses			4		4					
1	REP01	Internship	4		4					
	Optional courses			6						
1	THE01	Graduation Thesis	6	6						
2	SUB01	Specialized Module	3	3						
3	SUB02	Specialized Module 2	3	3						

## *Note:*

- All students are required to complete the final internship, completing the internship report, equivalent to 4 credits.
- Students choose to complete the thesis or study 2 specialized Modules (6 credits). Discipline is delivered in semester 8. The graduation thesis will protect the Council. Specialized Module in eighth semester.

## c. The other specialized knowledge: 12 credits

## **Extended Optional Courses** (choose 12 credits)

Students can choose an extended optional subject area of education programs other than the main education program to diversify their accumulated knowledge and academic achievement of an extended optional subject area expressed blocks of secondary education knowledge blocks on graduation grades.

## **Educational program: Economics** (choose 12 credits)

				CREDIT	Γ	PREREQU	ISITE
No	CODE	COURSE	Total	Theory	Practice	Accumulated	Studied
1	ECO1011	Microeconomics 2	4	4			
2	ECO1012	Macroeconomics 2	4	4			
3	ECO1014	Development Economics	4	4			
4	ECO1032	Public Economics	4	4			
5	ECO1013	Labour Economics	3	3			

# **Educational program: Economics and public administration** (choose 12 credits)

No	CODE	COURSE		CREDI	Γ	PREREQUISITE		
No	CODE	COURSE	Total	Theory	Practice	Accumulated	Studied	
1	ECO1022	Pubic Economics 2	2	2				
2	ECO1023	Public Policy	4	4				
3	ECO1025	Public Management	3	3				
4	ECO1014	Development Economics	3	3				
5	ECO1009	Agricultural Economics and Rural Development	3	3				
6	ECO1013	Labour Economics	3	3				

## **Education program: Foreign Relation Economics** (choose 12 credits)

No	CODE	COURSE		CREDIT	Γ	PREREQUISITE		
			Total	Theory	Practice	Accumulated	Studied	
1	LAW1510	International trade law	3	3				
2	COM1011	Logistics	3	3				
3	COM1002	Foreign Relation Economics	3	3				
4	COM1009	International transportion and insurance	3	3				
5	COM1006	Technical and professional foreign trade	3	3				

## **Educational program: International business** (choose 12 credits)

No	CODE	COURSE		CREDIT	Γ	PREREQUISITE		
			Total	Theory	Practice	Accumulated	Studied	
1	COM1020	Multicultural Administration	3	3				
2	COM1005	International business	3	3				
3	COM1004	International business negotiation	3	3				

4	COM1007	International Finance	3	3		
5	COM1015	International	3	3		
	COMITOIS	investment	3	3		

## **Educational program: Finance - Banking** (choose 12 credits)

No	CODE	COURSE	CRED	IT		PREREQUISITE		
			Total	Theory	Practice	Accumulated	Studied	
Finan	ce							
1	FIN1106	Advanced financial management	3	3				
2	FIN1105	Financial investment	3	3				
3	FIN1109	Stock analysis	3	3				
4	FIN1104	Tax	3	3				
5	FIN1207	Bank management	3	3				
6	FIN1203	Commercial Bank	3	3				
Banki	ing							
1	FIN1201	Monetary Bank	3	3				
2	FIN1207	Bank management	3	3				
3	FIN1203	Commercial Bank	3	3				
4	FIN1206	Advanced commercial bank	3	3				
5	FIN1106	Advanced financial management	3	3				
6	FIN1105	Financial investment	3	3				

## > Educational program: Accounting (choose 12 credits)

No	CODE	COURSE		CREDI	T	PREREQUISITE		
			Total	Theory	Practice	Accumulated	Studied	
1	ACC1023	Financial accounting	4	4		ACC1013		
2	ACC1502	Auditing theory	3	3				
3	ACC1063	Accounting Practice Part 1	3	3		ACC1013		
4	ACC1153	Tax- practice and replace	3	3				
5	ACC1582	Analysis of financial statements	2	2		ACC1034		

## **Educational program: Auditing** (choose 12 credits)

No	CODE	COURSE		CREDIT	Γ	PREREQUISITE	
110	CODE	COURSE	Total	Theory	Practice	Accumulated	Studied
1	ACC1033	Financial accounting 1	3	3		ACC1013	
2	ACC1043	Financial Accounting 2	3	3		ACC1013	
3	ACC1503	Auditing theory	3	3			
4	ACC1083	International accounting	3	3		ACC1013	
5	ACC1583	Analysis of financial statements	3	3		ACC1034	

**Educational program: Management information system** (choose 12 credits; students choose 1 of 2 groups)

<b>N</b> .T	CODE	COLIDGE		CREDIT	Γ	PREREQUISITE		
No	CODE	COURSE	Total	Theory	Practice	Accumulated	Studied	
Group	p 1							
1	MIS1016	Integrating business processes with ERP - P2 systems	3	2	1	MIS1015		
2	MIS1022	Accounting information system	3	2	1			
3	ACC1503	Auditing theory	3	2	1			
4	MIS1023	Informatics accounting	3	2	1			
Group	p 2							
1	MIS1024	Database programming	3	2	1	MIS1011, MIS1007		
2	MIS1025	Web design 2	3	2	1	MIS1012		
3	MIS1026	Open source application development	3	2	1	MIS1011, MIS1012		
4	MIS1016	Integrating business processes with ERP - P2 systems	3	2	1	MIS1015		

<sup>➤</sup> Educational program: E-commerce (choose 12 credits; students choose 1 of 2 groups)

<b>N</b> T	CODE	COLIDGE		CREDI	T	PREREQUISITE	
No	CODE	COURSE	Total	Theory	Practice	Accumulated	Studied
Group	o 1						
1	MIS1021	Business Process Analysis & Design	3	3			
2	MIS1015	Integrating Business processes with ERP systems	3	3			
3	MIS1016	Integrating business processes with ERP - P2 systems	3	3		MIS1015	
4	MIS1011	Database	3	3		MIS1006	MIS1 007
Group	p 2						
1	MIS1021	Business Process Analysis & Design	3	3			
2	MIS1015	Integrating Business processes with ERP systems	3	3			
3	MIS1011	Database	3	3		MIS1006	MIS1 007
4	MIS1033	Data analysis in business	3	3			MIS1 011

> Educational program: Business Administration, Marketing (choose 12 credits)

NI.	CODE	COLIDGE	CREDIT			PREREQUISITE	
No	CODE	COURSE	Total	Theory	Practice	Accumulated	Studied
1	BUS1103	Human resource management	3				
2	BUS1105	Strategic management	3				
3	BUS1205	Marketing manager	3	Choos	e 3 of 5		
4	BUS1207	Communication management	3				
5	BUS1210	Research Marketing	3				
6	BUS1300	Art of leadership	3	Choose 1 of 2			
7	BUS1308	Sales skills	3				

# > Educational program: Business law; International Trade Law (choose 12 credits)

No	CODE	COURSE		CREDIT	Γ	PREREQUISITE		
			Total	Theory	Practice	Accumulated	Studied	
1	LAW1502	Contract law	3	3				
2	LAW1504	Intellectual property law	3	3				
3	LAW1503	Commercial law	3	3				
4	LAW1505	Land Law	3	3				
5	LAW1508	Competition law	3	3				
6	LAW1518	International Business Law	3	3				

## > Educational program: Civil law (choose 12 credits)

No	CODE	COURSE	CREI	OIT		PREREQUISITE		
			Total	Theory	Practice	Accumulated	Studied	
1	LAW1101	General issues of civil law	3	3			LAW1001	
2	LAW1103	Obligation beyond contract	2	2			LAW1001 LAW1101 LAW1102	
3	LAW1108	Legislation on family property	2	2			LAW1001 LAW1101 LAW1102 LAW1103 LAW1107	
4	LAW1109	Civil Procedure	3	3			LAW1001 LAW1101 LAW1102 LAW1103	
5	LAW1114	Labor contract and dispute resolution	3	3			LAW1001 LAW1101 LAW1102 LAW1103 LAW1109 LAW1113	

## **Educational program: Finance - Banking Law** (choose 12 credits)

No	CODE	COURSE	CREI	CREDIT		PREREQUIS	SITE
			Total	Theory	Practice	Accumulated	Studied
1	LAW1101	General issues of	3	3			LAW1001

		civil law				
2	LAW1201	Banking law	3	3		LAW1001 LAW1101 LAW1102 LAW1103
3	LAW1206	Securities law	3	3		LAW1001 LAW1101 LAW1102 LAW1103
4	LAW1212	Tax law	3	3		LAW1001 LAW1101 LAW1102 LAW1103 LAW1207

## 11. TEACHING PLAN FOR EVERY SEMESTER

## > **SEMESTER I:** 18 credits

					CREDITS	S	PRERE	QUISITE
No	CODE	COURSE		Total	Theory	Practice	Accumul ated	Learned and tested
	Compuls	16	16					
1	GEN1001	Basic Principles of Marxism – Leninism		5	5			
2	ECO1001	Microeconomics 1	conomics 1		3			
3	LAW1001	General Law		3	3			
4	MAT1001	Advanced Mathematic	Advanced Mathematic		5			
	Option	al courses		2	2			
5	GEN1101	Psychology		2	2			
6	GEN1102	Fundamental Communication Choo	ose	2	2			
7	ECO1034	Introduction to public economics and management	1	2	3			
8	GEN1004	Physical Education 1		3	3			

## > **SEMESTER II:** 18 credits

No	CODE	COURSE		CREDIT	PREREQUISITE		
No			Total	Theory	Practice	Accumul ated	Learned and tested
Compulsory courses		14	13	1			

1	LAW1501	Business Law		3	3		
2	ECO1002	Macroeconomics	Macroeconomics 1		3		
3	ACC1013	Accounting Princ	iples	3	2	1	
4	BUS1100	Basic Administra	tion	3	3		
5	MAT1002	Probability and S	tatistics	2	2		MAT1001
	Option	4	4				
6	GEN1103	World Geopolitics	Choose	2	2		
7	GEN1104	International Relations	1	2	2		
8	GEN1105	Culturology	Choose	2	2		
9	GEN1106	Sociology	ogy 1		2		
10	GEN1005	Physical Education 2		2	2		
11	GEN1006	Military Education (4 weeks)					

## > **SEMESTER III:** 20 credits

	0077				CREDITS	S	PRERI	EQUISITE
No	CODE	COURSE		Total	Theory	Practice	Accum ulated	Learned and tested
	Compuls	15	13	2				
1	GEN1002	Revolutionary Policy of the Vietnamese Communist Party		3	3			
2	ECO1004	Economic History of Vietnam and other countries		3	3			
3	BUS 1200	Principles of Marketing		3	2	1		
4	FIN1101	Principles Financial Market		3	3			ECO1001 ECO1002
5	MAT1003	Applied Statistics.	•	3	2	1		MAT1001 MAT1002
	Option	al courses		5				
6	MIS1004	Applied Information's	Choose	3	2	1		
7	GEN1107	Logicology	1	3	3			
8	ECO1003	Scientific research methods	Choose	2	2			
9	BUS1303	Teamwork Skills	1	2	2			

## > SEMESTER IV: 18 credits

No CODE COURSE	CREDITS	PREREQUISITE
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			Total	Theory	Practice	Accum ulated	Learned and tested
	Compuls	ory courses	15	15	2		
1	GEN1003	Ho Chi Minh Thoughts	2	2			
2	COM1001	International Economics	2	2			
3	MIS1005	Business Informatics	2	1	1		
4	MAT1004	Econometrics	3	2	1		MAT1001 MAT1002 MAT1003
5	ECO1021	Public Economics 1	3	3			
6	ECO1007	History of Economic Doctrines	3	3			
	Specialized Optional courses		3	3			
7	ECO1026	Applied economics in business Choose management 1	3	2	1		
8	ECO1017	Benefit-cost Analysis	3	3			

## > **SEMESTER V:** 18 credits

No	No CODE COURSE			CREDIT	S	PREREQUISITE	
140		COURSE	Total	Theory	Practice	Accum ulated	Learned and tested
	Compulsory courses			14	1		
1	ECO1006	Economic Forecast	3	3			
2	COM1002	Foreign Relation Economics	3	3			
3	ECO1022	Public Economics 2	2	2			
4	ECO1010	Agricultural Economics and Rural Development	3	3			
5	ECO1023	Public Policy	4	3	1		
	Specialized O	ptional courses	3				
6	ECO1015	Economic Development Policies and Planning  Choose	3	3			
7	ECO1019	Public Relations	3	3			

## > **SEMESTER VI:** 16 credits

No	CODE	COURSE	CREDITS	PREREQUISITE	

			Total	Theory	Practice	Accumu lated	Learned and tested
	Compulse	ory courses	13	12	1		
1	ECO1014	Development Economics	4	3	1		
2	ECO1009	Resource and Environmental Economics	3	3			
3	ECO1013	Labour Economics	3	3			
4	ECO1025	Public Economics	3	3			
	Specialized O	ptional courses	3	3			
5	ECO1031	Taxation and tax policy Choose	3	3			
6	ECO1027	Local Marketing 1	3	3			_

## > **SEMESTER VII:** 12 credits

NT.	CODE	COURSE			CREDITS	PREREQUISITE		
No	CODE			Total	Theory	Practice	Accum ulated	Learned and tested
Compulsory courses				9	7	2		
1	ECO1020	Public Administration		3	2	1		
2	ECO1024	Urban Economics		3	3			
3	ECO1005	Project Formulation Appraisal	on and	3	2	1		
	Specialized O	ptional courses		3	2	1		
4	BUS1300	Psychology and The Art of Leadership	Choose	3	2	1		
5	ECO1028	Real Estate Business	1	3	2	1		

## > SEMESTER VIII: 10 credits

No	CODE COI	COLIDGE	CREDITS			PREREQUISITE	
		COURSE	Total	Theory	Practice	Accum ulated	Learned and tested
Compulsory courses			4		4		
1		Internship	4		4		
	Optional courses				6		
2		Public Economics and Management 1	3	3			
3		Public Economics and Management 2	3	3			
4		Thesis (For students	6		6		

	register as a thesis)			

## > FOREIGN LANGUAGE: 20 credits

No	CODE	COURSE	CREDITS			PREREQUISITE	
			Total	Theory	Practice	Accum ulated	Learned and tested
1	ENG1001	Business English 1	5	4	1		Entrance result A2
2	ENG1002	Business English 2	5	4	1		ENG1001
3	ENG1003	Business English 3	5	4	1		ENG1002
4	ENG1004	Business English 4	5	4	1		ENG1003

## 12. BRIEF DESCRIPTION OF COURSE CONTENT

1) Course: Advanced Mathematics

**Duration:** 5 credits

**Prerequisite:** Mastering basic mathematical knowledge.

**Content:** 

Equip students with mathematical tools for differential, integral, matrix, deterministic as a basis for application in the calculation and analysis of econometric models.

2) Course: GENERAL LAW

**Duration**: 3 credits

**Prerequisite:** Basic knowledge of society

**Content:** 

Provide students with basic knowledge about the state and laws, the legal system of Vietnam, legal normative documents of our state as well as the issue of legal responsibility of Citizens and the handling of violations. In order to educate students sense of responsibility for the observance of laws of the Party and the state.

3) Course: INTERNATIONAL RELATIONS

**Duration**: 2 credits

**Prerequisite:** 

**Content:** 

This subject is intended to provide students with the basic knowledge of international relations such as research subjects, research methods, types of subjects of

international relations and the dynamics of their international relations, the instruments used in international relations, international systems, internal and external factors affecting international relations, the major forms and character of international relations such as conflict and war or cooperation and integration...

It also introduces the process of course formation and development, major international relations theories, theoretical issues and different perspectives on each issue in international relations research. By this, the course is equipped with theoretical foundations and international relations research methods, enabling students to analyze various phenomena and problems in international relations practice.

## 4) Course: SCIENTIFIC RESEARCH METHODS

**Duration**: 2 credits

**Prerequisite:** Students complete advanced mathematics, probability theory

## **Content:**

The "Scientific Research Methods" is taught in the following areas: research, steps in conducting a research, qualitative research methods and qualitative research, methods of collecting information, data and data analysis, the content and sequence of contents of a research report such as a dissertation, and the introduction of economic research issues on the macro and micro. The contents of the presentations will include discussion of relevant case studies and suggest how the topics can be applied.

## 5) Course: WORLD GEOPOLITICS

**Duration**: 2 credits

**Prequisite:** 

## **Content:**

The module provides students with basic knowledge of the world's geopolitical theories, thereby analyzing, explaining and mastering political events, geopolitical evolutions. from a narrow space of a region, a country, a region (group of countries) to continents and globally.

## 6) Course: BASIC PRINCIPLES OF MARXISM – LENINISM

**Duration:** 5 credits

**Prerequisite:** Students must be equipped with general knowledge of social sciences.

#### **Course content:**

According to the program issued under the Decision No. 52/2008 / QD-BGDDT dated 18 September 2008 of the Ministry of Education and Training

7) Course: History of Economic Doctrines

**Duration:** 3 credits

**Prerequisite:** Students must be equipped with general knowledge of the social sciences.

#### **Course content:**

The course equips students with basic knowledge about the conditions of their birth, the basic contents of economic theories and the major economic schools that greatly influence the development of society. The theories approached will help students apply in analyzing and evaluating economic phenomena as well as applying to economic development in Vietnam. At the same time, it also creates favorable conditions for students to access microeconomics courses, macroeconomics and economics.

## 8) Course: ECONOMIC HISTORY OF VIETNAM AND OTHER COUNTRIES

**Duration:** 03 credits

Prerequisite: General knowledge of social sciences, economics

#### **Course content:**

The course equips students with basic understanding of the stages of economic development, policies applied in each stage of some typical countries such as the US, Japan, China, the former Soviet Union; Some common features of developing countries include Southeast Asia and Vietnam. This course analyzes the stages of Vietnam's economic development from the founding of the country up to now.

## 9) Course: Logicology

**Duration:** 3 credits

## **Prerequisite:**

#### **Course content:**

The course equips students with a basic understanding of the role of logic in life as well as understanding the basic forms, principles and rules of thought such as judgment, reasoning, causal law, the law of eradication ... The knowledge of logic will facilitate the use of links in the assessment of phenomena and economic processes.

10) Course: Probability and Statistics

**Duration:** 2 credits

**Prerequisite:** Students complete the Advanced Accounting

**Course content:** 

At the end of the course, students acquire basic statistical methods and analyze statistical indicators applied in a number of quantitative disciplines. At the same time, students can apply methods of statistics. This analysis and analysis into socioeconomic studies.

11) Course: Microeconomics 1

**Duration:** 3 credits

**Prerequisite:** Students have basic math knowledge

**Content:** 

Equip students with theories, basic principles of microeconomics in the market economy with the regulation of the state

Help students understand the behavior of businesses and individuals in production, business and consumption

Give students a way to analyze and describe economic activities, the application of statistical and econometric techniques, and theories for the construction of economic models.

12) Course: MACROECONOMICS 1

**Duration:** 3 credits

**Prerequisite:** Students have basic mathematical knowledge

**Course content:** 

Equip students with theories, basic principles of macroeconomics in a regulated market economy of the government.

Help students understand macroeconomic policy instruments to regulate and stabilize the economy.

13) Course: ACCOUNTING PRINCIPLES

**Duration:** 3 credits

**Prerequisite:** Students have basic knowledge in Computer Science

**Course content:** 

Students understand basic accounting principles, accounting and bookkeeping

issues, business process accounting. On that basis, students can apply the principles.

This is the basis for preparing accounting reports such as balance sheet, business

results report.

**14**) Course: **BASIC ADMINISTRATION** 

> **Duration:** 3 credits

**Prerequisite:** Students hold basic knowledge of social and economic

**Course content:** 

At the end of the course, students understand the function and role of an

administrator, analyze the effects of endogenous and environmental factors on the

decision-making process of the manager, how planning, organization and decision-

making of the manager. Students can apply this basic knowledge in some basic areas

of management such as human resource management, information management.

15) Course: APPLIED STATISTICS

**Duration:** 3 credits

**Prerequisite:** Students are knowledgeable in advanced mathematics subjects,

probability theory

**Course content:** 

To provide a systematic basis for the theory and practical application of

statistical survey methods including the initial collection of information on socio-

economic phenomena and the processing of collected information. The Apply socio-

economic analysis methods as a basis for predicting future levels of phenomena to

help make decisions in economic management.

16) Course:

PHYSICAL EDUCATION

**Duration:** 

5 credits

**Course content:** 

Students understand the principles and methods of physical exercise and the

effect of this exercise on the development of the body; Techniques and rules for some

sports such as medium distance, volleyball...

17) Course:

MILITARY EDUCATION

**Duration:** 

03 credits

**Prerequisite:** Students understand the basic principles of Marxism

## **Course content:**

The course aims to equip students with the following insights on the role of the Communist Party of Vietnam in the process of building and defending the country, experiences in the process of leading the Vietnamese revolution through the ages. It also provided a glimpse of important changes in party perceptions and policies from 1986 back through party congresses.

These lessons are the basis for the students to strengthen the patriotism, national pride and sense of responsibility of learners in building confidence in the leadership of the Party in the context of integration.

## 18) Course: Econometrics

**Duration:** 3 credits

**Prerequisite:** Students have knowledge of the following subjects: Microeconomics; Macroeconomics; Advanced mathematics, Theory of probability.

#### **Course content:**

The orientation of the course is intended to provide a basic understanding of the theoretical principles and applications of econometrics, the tools of decision support and forecasting for business or country in the future.

## 19) Course: INTERNATIONAL ECONOMICS

**Duration:** 2 credits

**Prerequisite:** Students have taken courses in Microeconomics, Macroeconomics.

#### **Course content:**

Provide advanced knowledge for international economics students. On that basis, to provide the basis for the theoretical study of subjects in the field of foreign economics and to formulate policy development of international economic relations of Vietnam.

## 20) Course: PRINCIPLES OF MARKETING

**Duration:** 3 credits

**Prerequisite:** Students have basic economic and social knowledge

## **Course content:**

Equip students with basic knowledge about the market, products and behavior of consumers. Provide students with market research methods; brand valuation, strategy to build and promote the brand; how to organize the distribution channel and customer

service; how to organize the planning, implementation and control of marketing annually.

21) Course: Ho Chi Minh Thoughts

**Duration:** 2 credits

Prerequisites: Students complete the basic principles of Marxism-Leninism

**Course content:** 

Ho Chi Minh's thoughts on ethnicity and revolution of national liberation; socialism and transitional path to socialism in Vietnam; national unity, combining national strength with the power of the times; Communist Vietnam; on-state construction of the people, by the people, for the people; ethics, humanity and culture.

22) Course: BUSINESS LAW

**Duration:** 3 credits

**Prerequisites:** Students complete the General Law course

**Course content:** 

Students understand some basic issues related to economic contracts such as signing contracts, enforcing and settling disputes and at the same time distinguishing types of business organizations under economic law.

23) Course: FOREIGN RELATION ECONOMICS

**Duration**: 3 credits

**Prerequisites:** Students have basic knowledge of economics: microeconomics, macroeconomics, and international economics

**Course content:** 

Providing basic knowledge for students on the issues of modern international economic relations and Vietnam's external economic development policies, principles and policies in the trend of regionalization., internationalization and globalization of the world economy.

24) Course: PSYCHOLOGY

**Duration**: 2 credits

**Prerequisite:** 

**Course content:** 

Understand the subject of research and methodology of general psychology, the nature of psychological phenomena, the basic concepts of general psychology. The

basis of neurological reasoning people. Understanding the cognitive, emotional,

emotional and volitional processes, grasp the nature of personality and attributes of

personality. The course provides students with the basic knowledge that they need to

equip themselves before studying subjects such as psychological development, social

psychology...

25) Course: FUNDAMENTAL COMMUNICATION

**Duration:** 2 credits

**Prerequisite:** 

**Course content:** Students learn to master:

Basic concepts of communication theory and communication.

The role and significance of communication in social life in general and social

work in particular.

Skills in communication and communication that can assist individuals, groups

and communities in social activities.

INTRODUCTION TO **PUBLIC ECONOMICS** 26) Course: **AND** 

**MANAGEMENT** 

**Duration:** 

2 credits

**Prerequisite:** 

**Course content:** 

It helps students become aware of their academic position relative to other

countries and countries, their academic curriculum, industry benchmarks and career

paths. The course also equips learners with effective learning methods, document

search methods, document use, and study planning. In addition, the discipline provides

basic skills in the discipline: teamwork, analytical skills and policy critical thinking.

**CULTUROLOGY** 27) Course:

**Duration:** 

2 credits

**Prerequisite:** Basic knowledge of society

**Course content:** 

The subject of cultural studies is a general study of Vietnamese culture. Through

the course, learners can understand the following topics: (1) natural and social

conditions that govern the formation of literature Vietnam; (2) the foundation and

process of shaping the traditional Vietnamese cultural identity; (3) character of the

traditional Vietnamese culture; (4) the traditional culture of Vietnam in the process of industrialization and globalization; (5) cultural regions of Vietnam

28) Course: SOCIOLOGY

**Duration:** 2 credits

**Prerequisite:** general knowledge in economics, economics - politics

**Course content:** 

Provide students with basic knowledge about research subjects, research methods specific of sociology. Understanding the relationship between economic and social, political, cultural ...; Being able to identify social / social issues arising from economic activity and behavior, and how to conduct a field survey of sociological research subjects.

29) Course: PRINCIPLES OF FINANCIAL MARKET

**Duration:** 3 credits

**Prerequisite:** Students complete the course in microeconomics, macroeconomics

**Content:** 

This course provides students with general knowledge of financial markets, operating principles and market participants as well as market tools / commodities. Students are also provided with theoretical background on issues such as market management, investor protection, the impact / role of financial markets in the economy. Based on that, students have an appreciation, study of financial market practices, organizations as well as financial instruments in Vietnam.

**30) Course: APPLIED INFORMATION'S** 

**Duration:** 3 credits

**Prerequisites:** Students have basic knowledge of computers and operating systems

**Content:** 

Part one deals with some general knowledge of computing

The second part provides a basic understanding of the Internet, the Internet, and the efficient search of information on the Internet (Google).

The third part provides insights into the extensibility of software in the Office suite: PowerPoint, Word, and Excel for reporting.

Part four equips students with basic knowledge on computer data management and learn excel spreadsheet software and access database management.

Part five: Students learn about information systems how to deploy information

systems today

31) Course: TEAMWORK SKILLS

**Duration:** 

2 credits

**Prerequisite:** 

**Content:** 

Understanding the concepts, classifications, characteristics and roles of individuals in the team, see the need for teamwork. Understand the nature of teamwork, organizational structure. Significance of the difference in the success of the group, the principle of group communication, conflicts that often arise in the group and enhances the motivation of the team members.

32) Course: BUSINESS INFORMATICS

**Duration:** 2 credits

**Prerequisite:** 

**Content:** 

The course consists of 2 parts.

Part I: Introduction to basic concepts such as Organization, Business, Business, Enterprise Management and especially ERP (Enterprise Resource Planning). Describe the processes, stages, and issues involved in developing and implementing ERP systems, the role of ERP in supporting business management. In this section, students are approached as well as practiced on the ERP system is considered to be the largest scale in the world today is SAP ERP with Dataset GBI version 2.1 2011 (this package contains data of the business The Global Bike Incorporated model was developed by SAP to provide ERP training to universities participating in the SAP UAP - University Alliances Program, of which the University of Economics - Law is a member.

Part II: Presentation of standard SAP ERP modules and key business processes such as Accounting, Sales, Sales, Procurement. Represent the integration of these processes in an ERP system through master data, cross-functional calculation between processes to create a unified Business System.

33) Course: PUBLIC ECONOMICS 1

**Duration**: 3 credits

**Prerequisites:** Students must study in Political Economy, Macroeconomics, Microeconomics, Econometrics.

#### **Content:**

This subject studies about the public sector's role, mission and function, as well as the methods and principles of the public sector in the economy.

Besides, the course also equips students with an overview of how to distinguish public goods in practice, including pure and non-pure public goods, as a basis for state intervention. in these markets.

In addition, the subject analyzes public choice issues, assessing public spending programs.

## 34) Course: ECONOMIC DEVELOPMENT POLICIES AND

## **PLANNING**

**Duration: 03** credits

**Prerequisites:** Prior to this course students must study the following subjects: Microeconomics, Macroeconomics, Econometrics

## **Content:**

The course equips students with basic knowledge about the theoretical basis of development planning in a market economy, including the requirements, position, nature and principles of planning. In addition, subjects approaching the planning system of socio-economic development in terms of contents include strategies, planning, five-year plans, annual plans, development programs and projects.

At the same time, the course also equips students with methods of planning development in a market economy such as economic growth planning and planning of economic growth resources such as capital, labor based Theoretical applications of the Harrod-Domar model, Input-Output models ... Through the course students can self-analysis, evaluation and development planning for a branch, locality, country.

## 35) Course: BENEFIT-COST ANALYSIS

**Duration:** 3 credits

**Prerequisites:** Students are equipped with basic knowledge in econometrics, microeconomics, macroeconomics, econometrics, economic development.

#### **Content:**

The course consists of 6 chapters. The first chapter will distinguish the different objectives and views of a policy, program or project and the processes involved in conducting analysis and evaluation of policies and programs so that the Overview of Cost Benefit Analysis, and differentiating the difference between cost-benefit analysis and financial analysis. The following chapters will clarify the basic concepts in cost-benefit analysis such as Pareto efficiency, market price, effective price; the principles of cost benefit identification, project selection criteria ...

## **36) Course: ECONOMIC FORECASTS**

**Duration**: 3 credits

**Prerequisites:** Students must complete: Econometrics and Subjects in Economics.

#### **Content:**

Provides students with modern perspectives on statistical forecasting methods applied in audit accounting, business situation analysis, relationship between financial accounting and accounting. treat. The course also equips learners with basic knowledge and software programs on primary and secondary data collection and application for analysis and forecasting in specialized research.

Provide basic knowledge about research methods, application of research methods to solve practical problems.

Help students understand the method of data collection and data processing by computer software. On that basis, students can study the topic and graduation thesis.

## 37) Course: PUBLIC ECONOMICS 2

**Duration:** 2 credits

**Prerequisites:** Students complete Microeconomics, Macroeconomics, Public Economics 1, Public Policy, Public Management.

## **Content:**

Analysis of the state intervention in key areas such as health, education, social insurance and other welfare programs.

## 38) Course: PROJECT FORMULATION AND APPRAISAL

**Duration:** 03 credits

**Prerequisites:** Students complete advanced mathematics C1, C2, microeconomics 1, macroeconomics 1.

#### **Content:**

The subject equips students with the following:

The contents and methods of establishing an investment project

Contents, methods and methods of appraisal of investment projects.

Upon graduation, students can set up investment projects, appraise investment projects; to manage investment activities in enterprises or departments; Can work in the department of investment planning provinces or cities, or can self-investment projects for business or for themselves.

## 39) Course: AGRICULTURAL ECONOMICS AND RURAL

## **DEVELOPMENT**

**Duration:** 03 credits

**Prerequisites:** Students have basic knowledge in Microeconomics, Macroeconomics

#### **Content:**

The course provides students in economics and specialization in agricultural economics and rural development with deep knowledge of agricultural economics. Students are equipped with a system of knowledge of applied economic theories in the field of agricultural production, economic analysis methods and lessons learned from countries around the world as well as Vietnam for broadcasting, agricultural and rural development

## 40) Course: PUBLIC POLICES

**Duration**: 3 credits

**Prerequisite:** Students complete the Public Economics course

#### **Content:**

In the system of management tools used by the state to run socio-economic activities, expressing their views, achieving their objectives, public policy is one of the strongest Context and background oriented for other tools.

Universities and academies are responsible for training administrators and researchers in the field of public administration, teaching subject matter. Public policy is needed to shape thinking and methodology in analyze, plan, develop, promulgate, implement and effectively administer public policy.

Therefore, the subject of Public Policy is the foundation subject of the Public Economics & Management majors for the bachelor of economics, bachelor of administration. In addition, public policy science is researched and taught in the relevant social sciences.

41) Course: APPLIED ECONOMICS IN BUSINESS MANAGEMENT

**Duration**: 3 credits

**Prerequisite**: Microeconomics

**Content:** 

The course provides the concepts, tools and tools of microeconomics, econometrics in addressing the economic problems of enterprises: (i) understanding the nature of the formation and development of DN, (ii) introduce the core issues of management economics, (iii) guide the application of theoretical concepts to practical economic issues

42) Course: PUBLIC RELATIONS

**Duration:** 03 credits

**Prerequisites:** Students must complete the Foundation and General Marketing courses.

**Content:** 

Studying the principles of public relations in business. The subject focuses on exploring the tools and techniques used to achieve and maintain a positive image of the business in the public, both inside and outside the enterprise; public relations policies; Apply theories of public relations to real situations.

43) Course: DEVELOPMENT ECONOMICS

**Duration:** 4 credits

**Prerequisites:** Students must complete advanced mathematics, microeconomics, and macroeconomics courses

**Content:** 

Course content consists of 12 chapters, expressed in four parts:

1. General issues of economic development in developing countries.

2. Analyze resources in economic growth and development in developing countries.

3. Policies and areas of economic development in developing countries.

4. The role of the state in economic development in developing countries.

44) Course: RESOURCE AND ENVIRONMENTAL ECONOMICS

**Duration:** 3 credits

**Prerequisites:** Microeconomics, Macroeconomics, Public Economics, Cost-Benefit Analysis.

#### **Content:**

The first part deals with economic systems and environmental issues, focusing on the interconnection of economic systems and environmental systems, exploring the causes of economic degradation environment and the use of economic tools to reduce environmental pollution

The second part, exploring natural resource economics, delves into the effective classification and use of natural resources.

45) Course: LABOUR ECONOMICS

**Duration:** 3 credits

**Prerequisites:** Students complete Political Economy, Microeconomics, Macroeconomics, Econometrics

## **Content:**

Research on the methods and forms of using social economic principles in the field of improving the efficiency, organization and working conditions, the promotion of material and spiritual development, the reproduction of labor power. it.

**46) Course: PUBLIC MANAGEMENT** 

**Duration:** 4 credits

Prerequisite: Students complete Public Policy, Macroeconomics

**Content:** 

(1) provide basic knowledge about state organization - with specific functions and tasks; (2) equip students with practical knowledge about public management; (3) help students understand the importance of public management in public administration; (4) Encourage the student's ability to debate issues of public interest.

47) Course: TAX AND TAX POLICY

**Duration:** 3 credits

**Prerequisite:** Macroeconomics

**Content:** 

The course provides students with an understanding of the taxes currently being

used in Vietnam and what it means. In addition, the course provides students with the

ability to analyze the effectiveness of tax policies and the improvements needed to

have a better tax policy.

48) Course: LOCAL MARKETING

**Duration**: 3 credits

Prerequisite: basic marketing

**Content:** 

Throughout the course, students will learn about the theoretical and practical

issues of marketing, local marketing and how to develop local marketing programs to

support local economic development such as tourism development, local calendars,

local investment attraction, etc.

**49) Course: PUBLIC ADMINISTRATION** 

**Duration:** 3 credits

**Prerequisite:** Students gain basic knowledge through subjects such as Political

Economy, Basic Management, General Law.

**Content:** 

The subject refers to the role and structure of the state apparatus, as well as the

legal status, functions and tasks of central and local public administrations. In addition,

the subject focuses on helping students recognize and evaluate the components of the

public administration. At the same time, the course equips students with the basic

knowledge of public servants to help students reduce their worries when working for

state agencies after graduation.

50) Course: URBAN ECONOMICS

**Duration:** 3 credits

**Prerequisite:** Microeconomics, Macroeconomics

**Content:** 

Equip students with basic and in-depth knowledge of urban and regional

economics both in theory and skills.

51) Course: PSYCHOLOGY AND THE ART OF LEADERSHIP

**Duration**: 3 credits

**Prerequisite:** Basic Administration

37

### **Content:**

The subject equips students with the necessary skills of a leader in different contexts of the unit.

### 52) Course: REAL ESTATE BUSINESS

**Duration:** 3 credits

**Prerequisite:** Students must complete macroeconomics courses, public economics.

#### **Content:**

The course equips students with background knowledge in the real estate market such as market characteristics, real estate valuation methods, profitability in market segments, marketing methods of this market. This will serve as a basis for defining the government's impact on the management of the real estate market in line with the market economy.

### 13. LIST OF LECTURERS:

### 13.1. List of full-time lecturers

No	Full name, Year of birth	Highest qualification Year of graduation	Level, year of recognition	Number of articles published in the last 5 years	Number of international articles published for the last 5 years
1	Nguyen Thi Van Anh, 1985	Master, 2012		2	0
2	Nguyen Tien Dung, 1961	Ph.D, 1994	Associate Prof, 2012	15	3
3	Pham My Duyen, 1980	Master, 2007		6	1
4	Nguyen Chi Hai, 1962	Ph.D, 1999	Associate Prof, 2012	16	0
5	Huynh Hong Hieu, 1985	Master, 2009		3	0
6	Nguyen Thi Thu Huong, 1980	Master, 2010		1	0
7	Nguyen Thanh Huyen, 1982	Master, 2011		3	1
8	Nguyen Van Luan, 1951	Ph.D, 1989	Associate Prof, 2002	14	0

9	Tran Thi Loc, 1988	Master, 2014		2	0
10	Ha Thanh Minh, 1962	Master, 2004		2	0
11	Le Nhan My, 1987	Master, 2014		3	0
12	Huynh Thi Ly Na, 1987	Master, 2014		2	0
13	Nguyen Hong Nga, 1968	Ph.D, 2000	Associate Prof, 2014	15	1
14	Tran Thị Minh Ngoc, 1980	Master, 2007		2	0
15	Pham Thị Ha Nguyen, 1962	Master, 1994		1	0
16	Do Phu Tran Tinh, 1979	Ph.D, 2010	Associate Prof, 2014	17	3
17	Nguyen Thi Thu Trang, 1983	Master, 2011		3	0
18	Tuong Minh Trang, 1983	Master, 2010		1	0
19	Nguyen Thanh Trong, 1980	Ph.D, 2016		8	0
20	Hoang Minh Tuan, 1960	Ph.D, 1995		0	0
21	Nguyen Anh Tuan, 1984	Master, 2012		4	0
22	Tran Luc Thanh Tuyen, 1985	Master, 2011		3	0
23	Mai Le Thuy Van, 1982	Master, 2012		2	0
24	Tran Quang Van, 1978	Ph.D, 2013		1	3
25	Dinh Hoang Tuong Vi, 1984	Master, 2012		2	0
26	Duong Thi Viet, 1962	Master, 1994		1	0

## 13.2. List of visiting lecturers

No	Fulltime, Year of birth, position	Acade mic title, year of recogni tion	Level, country, year of graduatio n	Major	Course	Working place
1	Nguyen Tan Phat, 1977, Deputy Head of Personnel Department	Associa te Profess or, 2015	Ph.D, Vietnam, 2010	Political Economy	History of economic theory; Public policy	VNU
2	Bach Thi Nha Nam, 1988, lecturer		Master, 2013	Law	General Law	UEL
3	Le Kim Vu, 1986, lecturer		Master, 2015	Physical education	Physical education	UEL
4	Nguyen Thi Phuong Thao, 1989, lecturer		Master, 2015	Economic law	Business Law	UEL
5	La Xuan Dao, 1959, lecturer		Ph.D, Vietnam, 2013	Economics	Accounting principles	UEL
6	Huynh Thanh Tu, 1963, Deputy Head of Business Administratio n Department		Ph.D, Vietnam, 2006	Economics	Basic management	UEL
7	Le Anh Vu, 1958, Head of the Department of Mathematical Economics	Associa te Profess or, 2006	Ph.D, Vietnam, 1990	Geometry - Topology	Probability theory	UEL
8	Nguyen Minh Thoai, 1988		Master, 2013	Business administrat ion	Basic marketing	UEL
9	Tran Hung Son, 1981		Ph.D, Vietnam, 2013	Finance and Banking	Principles of financial markets	UEL
10	Huynh Van Sau 1953,	Senior Lecture r, 2000	Ph.D, Vietnam, 2008	Economic, manageme nt and business planning	Applied statistics	UEL

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11	Tran Van Duc		Ph.D,	World	International	UEL
	, 1972,		Vietnam,	economy	economics	
			2000	and		
				internation		
				al		
				economic		
				relations		
12	Nguyen Thi		Ph.D,	Ebusiness	Business	UEL
12	Hong Hanh,		Vietnam,	and	information	CLL
	1983		2013	services	system	
13	Le Hong		Ph.D,	Economics	Econometrics	UEL
13	_			Economics	Econometrics	UEL
	Nhat, 1959		Vietnam,			
1.4	m m	ъ.	2000	3.5.1		D: 1
14	Tran Trong	Doctor	Ph.D,	Math		Binh
	Khue	of	Vietnam,		Economic	Dương
		Science	1990		forecast	University
		, 2000				
15	Dao Thi			Public	Foreign	UEL
	Ngoc, 1987		Master,	policy	economic	
			2013		Relations	
16	Hoang Tho			Business	Local	UEL
	Phu, 1971,		Master,	administrat	marketing	
	Deputy Head		1996	ion		
	of Finance		1770	1011		
	and Banking					
	Department					
17	Nguyen Tuyet		Ph.D,	Economics	Real estate	University
1 /	Nhu, 1963		2009	Leonomics	business	of
	Niiu, 1903		2009		business	
						Informatics
						- foreign
10	T				D 1 1	languages
18	Le Tuyet Anh		Junior,		Psychology;	University
			Master		Introduction	of Social
					to	Sciences
					communicati	and
					on science	Humanities
19	Dao Minh		Ph.D		International	University
	Hong				relationship	of Social
					•	Sciences
						and
						Humanities
20	Chu Duy Ly		Master		International	University
20			1,14501		relationship	of Social
					Totationship	Sciences
						and
						Humanities

21	Tran Nam Tien	Associa te Prof	Ph.D	World geopolitics	University of Social Sciences and Humanities
22	Pham Dinh Nghiem	Associa te Prof	Ph.D	Logic; Methods of scientific research	Saigon University
23	Nguyen Anh Thuong		Ph.D		University of Social Sciences and Humanities
24	Nguyen Ngoc Tho		Ph.D	Culture	University of Social Sciences and Humanities
25	Le Thi Ngoc Diep		Ph.D		University of Social Sciences and Humanities
26	Pham Khanh Bang		Junior, Master	Revolutionar y ways of the Vietnamese Communist Party	Administra tive Academy II
27	Dinh Thi Dieu		Junior Lecturer, Master		Regional Administra tive Academy II
28	Nguyen Thi Hoa Phuong		Junior Lecturer, Master		Regional Administra tive Academy II

### 14. LIST OF ACADEMIC ADVISOR

No	Full name	Academic Title, Level	Major	Position	Note
1	Nguyen Chi Hai	Associate Prof, Ph.D	Economics	Dean	

2	Nguyen Thi Thu Trang	Master	Public Policy	Lecturer
3	Tran Thi Loc	Master	Public Policy	Lecturer
4	Nguyen Thi Van Anh	Master	Public Policy	Lecturer
5	Dinh Hoang Tuong Vi	Master	Economics	Lecturer
6	Nguyen Thanh Huyen	Master	Public Policy	Lecturer
7	Mai Thi Huyen Trang	Master	Economics	Secretary

## 15. BASIC MATERIAL FOR LEARNING

# 15.1. Laboratory and main laboratory equipment system

No	Name of laboratory,	Area (m²)	List of ma Support exp	ain equipme eriment, pra	
	workshop, camp station, practice facilities	( /	Equipment	Quality	Service
1	Center for financial market simulation	200	Table Chair Led electronic board Projectors Screen Computer Financial data software		
2	Smart Business Practice Room	100	Table Chair Pulpit Computer Projectors Screen Micro HR software Brush		
3	Law practice room	100	Table Chair Trial Micro		
4	Foreign language practice room	200	Table Chair Pulpit Mica sheet		

			Computer Projectors Screen Micro Foreign language software Brush	
5	Computer lab	200	Table	
	practice		Chair	
			Pulpit	
			Mica sheet	
			Computer	
			Projectors	
			Screen	
			Micro	
			Brush	

### 15.2 Library

### **Library system for training activities:**

- Total library area: 940 m2 in which reading room area: 466 m2
- Number of seats: 550; number of lookup computers: 20
- Library management software: Aleph
- Electronic library: included
- (1) VNU Central Library Ho Chi Minh City: has an electronic library, connected with: 04 local electronic databases (Full-text collection: Books / Lectures / Dissertations all topics; Full text of 13 domestic scientific journals from 2007 to present; Complete Science & Public documents technology of Vietnam National Science and Technology Department);
- 14 electronic databases abroad (ACS, IEEE, MathSciNet, ScienceDirect, Springer, Taylor & Francis Online, OARE, AGORA, JL, MIT OCW, ProQuest, SpringerOpen, Emerald, Wiley Online Library);

Number of electronic books and textbooks: 218 eBook.

- (2) Library of Economics Law University: an electronic library, connected with:
- 01 overseas electronic database (OECD);

Number of electronic books and textbooks: 54 eBooks.

### 15.3 Textbooks, Lessons (Slides)

No	Textbook	Author	Publisher	Year	Qual	Using for

					ity	Semester
1	The basic principles of Marxism-Leninism	Ministry of Education and Training	National politics	2014		1
2	Advanced maths	Nguyen Viet Dong	Education	2010		1
3	General law	Nguyen Hop Toan	National University of Economics	2012	37	1
4	Advanced maths	Le Anh Vu	VNU, HCMC	2015	20	1
5	Microeconomics	Nguyen Van Luan	VNU HCMC	2005		1
6	Administration	Phan Thi Minh Chau	Eastern	2011	115	2
7	Statistical theory	Ha Van Son	Statistics	2004	8	2
8	Macroeconomics	Nguyen Van Luan	VNU HCMC	2005		2
9	Probability Theory and Math Statistics	Nguyen Cao Van	NEU	2012		2
10	Principles of bank monetary and financial markets	Tran Viet Hoang	VNU HCMC	2007		3
11	History of economic doctrines	Nguyen Van Trinh	VNU HCMC	2012	20	3
12	Basic marketing	Tran Minh Dao	NEU	2009	1	3
13	Econometrics	Nguyen Quang Dong	NEU	2013	136	3
14	Economic history of Vietnam and other countries	Nguyen Chi Hai	VNU HCMC	2006		3
15	Ho Chi Minh Thoughts	Ministry of Education and Training	National politics	2014		4
16	Public economy	Pham Van Van	Statistics	2004	7	4
17	Public economy	Vu Cuong	NEU	2013	37	4
18	Economic resources environment	Nguyen Thi Kim Nga	VNU HN	2005	5	4

19	Economics and environmental management	Nguyen The Chinh	Statistics	2003	6	4
20	Environmental economics	Le Thac Can	Statistics	2008	3	4
21	International economy	Hoang Vinh Long	VNU HCMC	2006		4
22	Essentials of Business Processes and Information Systems	Simha R. Magal	Wiley	2011		4
23	Development economics	Tran Van Chu	National politics	2002	7	5
24	Development economics	Vu Thi Ngoc Phung	Labor - society	2006	8	5
25	Development economics	Nguyen Trong Hoai	University of Economics Ho Chi Minh City	2013	20	5
26	Foreign economic relations in Vietnam	Nguyen Van Trinh	VNU HCMC	2006		5
27	Public relations administration	Luu Van Nghiem	NEU	2011		5
28	Public economics (translation)	Joseph Stiglizt	Statistics	1995		5,6
29	Urban economy	Nguyen Dinh Huong	Education	2002	9	6
30	Planning and socio-economic development	Ngo Thang Loi	Statistics	2009	8	6
31	Agricultural economy	Nguyen The Nha	Statistics	2004	3	6
32	Public administration	Administrativ e students	Statistics	2003		6
33	Introduction to benefit-cost analysis	Tran Vo Hung Son	Science and technology	2003		6
34	Forecast and socio-economic development	Tran Dai	Statistictis	2003	3	7
35	Project	Do Phu Tran	Transportat	2009	4	7

	Formulation and	Tinh	ion		
	Appraisal				
36	Public	Bui Huy	National	2013	7
	Management	Khiem	politics		/
37	Public area		Science		
	management	Vu Huy Tu	and	1998	7
			technology		

### 16. GUIDING THE IMPLEMENTATION OF THE PROGRAM

On the basis of referring to the framework program of the Ministry, the university training program under the credit training system of the University of Economics and Law is built based on the specific objectives and practical conditions of the University of Economics and Law, including modules of the general education knowledge block and professional knowledge block conducted in 8 semesters (four years).

The program is built on certain principles to ensure interdisciplinary, scientific and social needs.

Trainers must comply with the program requirements.

Subjects must be taught in the right order according to each semester, according to the prerequisite requirements, the previous subject, the next subject, and the parallel subject. No unit is arbitrarily changed without going through the Scientific Council.

The training under this program must comply with the Regulation on training under the credit system of the Vietnam National University, Ho Chi Minh City. After finishing the course, if students have completed enough credits and are recognized for graduation, they will be awarded a Bachelor degree.

Training program will be adjusted to suit the development of industry and practice.

**DEAN OF FACULTY** 

RECTOR

## Assoc.Prof. NGUYEN CHI HAI Assoc.Prof. NGUYEN TIEN DUNG